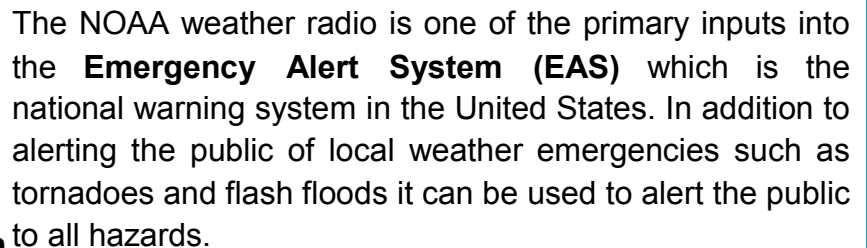




**Provided by  
Kentucky Emergency Management (KYEM)**



Specific Alert Message Encoding (SAME) is equipped in most newer alert radios and allows you to specify the particular area for which you wish to receive alerts. Most warnings and watches broadcast over NOAA Weather Radio are county-based or independent city-based. Since most NWR transmitters are broadcasting for a number of counties, SAME receivers will respond only to alerts issued for the area (or areas) you have selected.

During severe weather, time is of the essence; being aware of what is going on around you is important to keeping yourself safe. Weather radios are a great way to do that. Knowing when and where warnings and watches are issued is important so you are aware of where the threat is and where it is going. To be fully informed and to increase preparation time it is important to know not only your county but the surrounding counties so you are aware of how close the threat is to you.



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